

## Professional Summary

With experience in leadership roles, sales and art and design, I am well equipped for tasks involved in those fields or similar. Proven track record and history with increasing profits, reducing costs, and transforming customer service standards. Experienced in leading and supervising operational teams. Also an ex professional soccer player in foreign clubs and NCAA Division 1 university.

## Skills

- Speaks 3 Languages fluently (Yoruba, Pidgin, English) and 1 partially (French)
- Creative application
- Trends analysis
- Marketing
- Friendly & relatable
- Strategic and analytical thinking
- Negotiation
- Talent acquisition ( more in sports)
- Effective communication

## Work History

**Founder** 01/2022 to Current

**Imole Foundation** – Abuja, Nigeria

- Developed strong partnerships and connections with professional and college coaches and scouts to allow for collaboration and more significant opportunities for growth.
- Was responsible for the social media page, creating and designing the logo, posters, announcements and all info-graphics.
- Established a successful business by identifying the target market, their needs and developing innovative solutions.
- Maintained exceptional customer service by addressing client concerns promptly and effectively resolving issues.
- Negotiated favorable scholarships, NIL money, contracts with coaches, minimizing costs for my clients.

**Founder** 03/2018 to Current

**Crwd Ctrl** – International

- Established strong relationships with suppliers, negotiating favorable terms and pricing.
- Building and maintaining relationships and connecting with people of influence who were/became brand ambassadors.
- Identified what customers liked and invested in bringing it to life (making those clothes).
- Implemented efficient production processes to minimize waste and maximize output quality.

**Freelance Graphic Designer** 01/2016 to Current

**Self-employed** – Worldwide

- Developed creative design for print materials, brochures, banners, and signs.
- Created engaging social media graphics that drove user engagement and increased online visibility.
- Created logos and did brand packaging.
- Covered events doing photography and videography.
- Designed clothes and graphic posters to be printed on clothes.
- Creative Directing.
- Overlooking outside projects and giving critique or green light to be posted/used.

**Apprentice Optician** 05/2023 to 12/2024

**Veo Optics** – San Francisco

- Completed both warranty and non-warranty frame repairs for customers.
- Styled customers based on the desired look and purpose.
- Built long term connections with customers through honesty, great service and simply just having a conversation.
- Increased sales by presenting customers with a variety of frame styles and lens options tailored to their needs.
- Read and filled prescriptions for eyeglasses.

## Education

**Bachelor of Arts**

**University of Central Arkansas** - Conway, AR

**Bachelor of Arts:** Communications And Media Technologies 05/2025

**Academy of Art University** - San Francisco, CA

## References

James Peo – Founder of Veo Optics

415-424-2525

Ryan Restua – CEO Restua Vision

707-718-5321

## Extracurricular activities

National team soccer player (Nigeria U17 national team 2018-2019)

Professional soccer player for FWC FC (Nationwide League 1)

NCAA division 1 college soccer player (University of Central Arkansas)